Contact:

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Website:

www.smartcom.us

NAICS Code(s):

541360   Geophysical GIS/GPS Digital Mapping

Company Established:

December 2002

Gross Revenues:

Less than $100,000

Employees:

Less than 5

Operating Systems:

IBM MVS
MS Office XP
ArcView 8.3 (ESRI)

Other Hardware/Software:

Four ArcView work stations; DSL lines; Trimble XT GPS unit; HP 42" Color Plotter; CalComp digitizer

Contracting Vehicles:

HUB Zone Certified
SBA 8(a) through UTEC consortium
GSA Schedules through UTEC consortium

Company Overview:

Smartcom works closely with local, county, regional, state and federal agencies to provide a wide variety of mapping services including field GPS data acquisition, GIS data manipulation, digitization, printing, plotting, and conversion or verification of hard geospatial files to digital format.

Business Relationships

SPS and UTEC 8(a) consortium
Tech support at SUU GIS/GPS lab
Gaeaorama
Online GIS/GPS courses from USU

Key Management and Technical Staff:

Fred Jaeger- Managing Director and Founder Fred has 25 years of successful entrepreneurial experience and a MBA from Harvard University. He is a commercialization consultant to State of Utah's Center of Excellence program and Director of Client Development at the Miller Innovation Center (business incubator) at the Salt Lake Community College campus, plus consults with several technology-based businesses in Utah. Active in rural economic development.

Shauna Talbot- GIS/GPS Group Leader: Shauna has prior mapping experience with Mapleton City and directly supervises all Garfield County employees. Holds ESRI ArView Level I&II certification. Secretary to G5 mapping group in SW Utah, comprised of federal, state, and private GIS technicians.

Competencies and Experience:

GIS/GPS Mapping	Forest Service Garfield County Five County AOG

Additional Information

Smartcom is constantly increasing its technical expertise via training programs at Southern Utah University (SUU) in Cedar City, USU online courses, and with certified training programs provided by Utah's Automated Geographic Reference Center (AGRC) in Salt Lake City. Smartcom

Employee Certifications:

ESRI level I&II certificates via AGRC
Attended UGIC training workshops
Remote sensing

Special Projects:

Under a USFS Planning Grant, Smartcom is helping to implement a Tropic Technical & Business Park as part of Garfield County's strategy to promote "Growth from Within" for retention, creation, and expansion of countywide businesses via a centralized resource center. The park is based on DCED ecosystem concepts that include a micro-SBDC, UCAT/STIT training, business incubator, Smartsite and other companies, and assistance with federal/private grants and financing. Smartcom currently provides business concepts for launch, operation, and sustainability of the park.

personnel actively participate in regional professional associations, and Shauna Talbot currently serves as secretary for the G5 Mapping Group in southwestern Utah. Smartcom's technical staff also participates in regional (UGIC) seminars and workshops with state and federal resource managers involving remote sensing and data acquisition.

Utah Smart Sites:

Smartcom is a Utah Smart Site Enterprise. The Utah Smart Site Program is an initiative of the Utah Division of Business and Economic Development to encourage the creation of technology-based employment in small communities. For information, contact Les Prall at (801) 538-8804 or lprall@utah.gov.